

Living Sustainably Action Plan 2022

SustFest uses the One Planet Living framework created by [Bioregional](https://www.bioregional.com/one-planet-living), to illustrate what it means to live sustainably. <https://www.bioregional.com/one-planet-living>

We think that this might be of interest to you both for the festival, and afterwards!

One Planet Living Principles	Description and issues to consider	Desired Outcome	ACTIONS
Health and Happiness 	Encouraging active, sociable, meaningful lives to promote good health and well-being. <ul style="list-style-type: none"> • Getting people together • Being active • Giving purpose • Promoting good health • Preventative health 	More people engaged with others on environmental sustainability activities. People making new friends and connections. Healthy living through walking, cycling promoted.	
Equity and local economy 	Creating safe, equitable places to live and work which support local prosperity and international fair trade. <ul style="list-style-type: none"> • Buy local. • Support local businesses. • Buy Fairtrade. • Reward people fairly and equitably. • Safety of people. 	More people know about the reasons and benefits of using local shops. More people shopping locally. More businesses considering their impact on the environment and local community.	
Culture and community 	Nurturing local identity, and heritage, empowering communities and promoting a culture of sustainability. <ul style="list-style-type: none"> • Making sustainability what people do • Working with local identity and heritage • Supporting the community 	The Wyre Forest district is seen by residents as being a place where environmental sustainability has a high priority.	
Land and Nature 	Protecting and restoring land for the benefit of people and wildlife. <ul style="list-style-type: none"> • Impact on local wildlife 	More people connected with and protecting their local natural and wildlife habitats. Increase in natural habitats including pollinators and trees across the district.	

One Planet Living Principles	Description and issues to consider	Desired Outcome	ACTIONS
Sustainable Water 	Using water efficiently, protecting local water resources and reducing flooding and drought. <ul style="list-style-type: none"> • How much water do you use? • How can you reduce it? • WCs/ taps/ showers/ water plants... • Use of rain water butts • Protecting local water courses – litter, clearing etc. 	People understand how their actions impact the local ecosystem. Residents reduce water usage. Reduction in litter in water ways. Increase in species in water ways.	
Local and sustainable food 	Promoting sustainable humane farming and healthy diets high in local, seasonal organic food and vegetable protein. <ul style="list-style-type: none"> • Grow your own • Buy seasonal • Support local growers and producers • Support organic • Reduce the amount of meat consumed. • Food miles of what you buy • Ask suppliers what they use 	Increased support of local growers Increased up take of allotments People asking questions and making informed decisions on what they buy and eat. People eating less meat. More people growing their own.	
Travel and transport 	Reducing the need to travel, encouraging walking, cycling and low carbon transport. <ul style="list-style-type: none"> • How do you travel? • How will people travel to your event? • How can you encourage people to travel more sustainably? • Does the timing of your event affect how people travel? 	Reduction in car travel (especially for short journeys). Increase in walking and cycling	
Materials and products 	Using materials from sustainable sources and promoting products which help people reduce consumption. <ul style="list-style-type: none"> • Eliminate single use plastic • Choose products with low 	No single use plastic used in the festival. More people refusing to use single use plastic generally. More people reusing and repairing things.	

One Planet Living Principles	Description and issues to consider	Desired Outcome	ACTIONS
	<p>impacts, such as reused, recycled, recyclable, reusable.</p> <ul style="list-style-type: none"> • Are things repairable? 		
<p>Zero Waste</p> 	<p>Reducing consumption, reusing and recycling to achieve zero waste and zero pollution.</p> <ul style="list-style-type: none"> • Think – do I need this? • Reduce, repair, reuse, recycle. 	<p>Reduce the amount of waste produced. More things being reused, repaired.</p>	
<p>Zero carbon energy</p> 	<p>Making buildings and manufacturing energy efficient and supplying all energy with renewables.</p> <ul style="list-style-type: none"> • How energy efficient is your building? • How can you improve it? • How can you reduce the amount of lights you need? • How can you reduce heating, cooling and ventilation? 	<p>Increase in zero carbon buildings Lower carbon footprint Zero carbon living addressed in WFDC climate emergency action plan and local plan</p>	